



TECH JOURNEY  
— OPEN —

PRESENTED BY  LEAN  
TECHNIQUES

# 2024 SPONSORSHIPS

# TECH JOURNEY OPEN 2024

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Thank you for considering sponsoring the 2024 Tech Journey Open, presented by LeanTECHniques. Through this event, and with your support, we can connect even more students from underserved and underrepresented groups to the Iowa technology industry through programming at Tech Journey and beyond.



**THURSDAY  
SEPTEMBER 12, 2024**



**WAVELAND  
GOLF COURSE**



**9 AM  
SHOTGUN START**

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## TECH JOURNEY

Tech Journey was founded in 2013 to help students with limited resources be inspired by and pursue careers in technology. Tech Journey's programs focus on inspiring youth to learn about and engage with technology while developing deep roots for central Iowa's future tech pipeline.

### THE MISSION

Inspire youth to increase their knowledge and interest in technology by providing engaging learning opportunities led by tech professionals.

**LEARN MORE AT [TECHJOURNEY.ORG](https://techjourney.org)**

## SPONSORSHIP OPPORTUNITIES

### WELCOME SPONSOR

**\$5,000**

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Sponsor the pre-outing welcome, which includes breakfast burritos and refreshments for all golfers as well as the opportunity to speak at the welcome program prior to the shotgun start.

**1 AVAILABLE**

#### SPONSOR BENEFITS

- Opportunity to have company representative at the bar to talk with golfers as they get their morning drinks.
- Opportunity to have a company representative speak at the welcome program.
- Recognition on social media and in email communications.
- Inclusion in promotional materials; logo on print outs, logo on website.
- Opportunity to bring swag items to put on registration table.
- Includes foursome to golf.

### 19<sup>TH</sup> HOLE SPONSOR

**\$5,000**

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Sponsor the post-outing event and pizza, which includes the opportunity to speak at the start of the program.

**1 AVAILABLE**

#### SPONSOR BENEFITS

- Opportunity to have company representatives at 19th Hole event location to talk with golfers as they arrive.
- Opportunity to have a company representative speak.
- Opportunity to place swag items at tables.
- Recognition on social media and in email communications.
- Inclusion in promotional materials; logo on print outs and logo on website.
- Includes foursome to golf.

### LUNCH SPONSOR

**\$4,000**

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Sponsor lunch for all participants at outing (lunch includes hamburger, chips, cookie.)

**1 AVAILABLE**

#### SPONSOR BENEFITS

- Company logo on napkin placed within each box lunch.
- Sign recognizing sponsor to be placed at lunch pick-up location.
- Opportunity to have company representative at lunch pick-up location to talk with golfers as they get their lunch.
- Recognition on social media and in email communications.
- Inclusion in promotional materials; logo on print outs and logo on website.
- Includes foursome to golf.

## SPONSORSHIP OPPORTUNITIES

### PIN FLAG SPONSOR

**\$3,000**

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Sponsor the pin flags and have your logo featured on the front and back of all 18 flags.

**1 AVAILABLE**

#### SPONSOR BENEFITS

- Pin flag exposure includes sponsor logo on the front and back of 18 flags positioned on each hole.
- Opportunity to keep pin flags after the event.
- Recognition on social media and in email communications.
- Inclusion in promotional materials; logo on print outs, logo on website.
- Opportunity to bring swag items to put on registration table.
- Includes foursome to golf.

### DRINK SPONSOR

**\$3,000**

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Sponsor provides two drink tickets per participant to use throughout the outing.

**1 AVAILABLE**

#### SPONSOR BENEFITS

- Company logo on each drink ticket.
- Recognition on social media and in email communications.
- Inclusion in promotional materials; logo on print outs and logo on website.
- Includes foursome to golf.

### GOLF BALL SPONSOR

**\$2,000**

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Sponsor lunch for all participants at outing (lunch includes hamburger, chips, cookie.)

#### SPONSOR BENEFITS

- Brand represented on golf balls.
- Recognition on social media and in email communications.
- Inclusion in promotional materials; logo on print outs and logo on website.
- Includes foursome to golf.

**SPONSORSHIP CLAIMED**

## SPONSORSHIP OPPORTUNITIES

### HOLE SPONSOR

**\$1,000**

Sponsor a hole on the course and offer an activity, specialty drink (to be purchased through Waveland) or experience to golfers as they play through the course. NOTE: Golf ball canon already claimed.

**2 AVAILABLE**

#### SPONSOR BENEFITS

- Recognition on social media and in email communications.
- Inclusion in promotional materials; logo on print outs and logo on website.
- Includes foursome to golf.



### TECH CAMP SPONSOR

**\$530**

Sponsor a student to go through a year of Tech Journey programming with a specific emphasis in Tech Camp, an immersive week-long annual summer camp experience for central Iowa students in grades 8 through 12.

#### SPONSOR BENEFITS

- Recognition on social media and in email communications.
- Inclusion in promotional materials; logo on print outs and logo on website.

[www.techjourney.org](http://www.techjourney.org)